



**@ Parramatta Stadium, Parramatta NSW**

**11.00 AM to 8.00 PM ending with Spectacular Fireworks**

**Sponsor The Festival & Be Seen By Over 25,000 People On The Day  
& Over 300,000 Through Media Advertisements**

**Diamond Sponsor (1 only) \$10,000**

- Category exclusivity
- Fire works logo which illuminates when lit
- Sponsor logo on newspaper ads and fliers
- Full Page advertisement in official Souvenir
- Certificate of appreciation presented on the stage at a prime time
- 7 banners spots (around the stadium)
- 5 minutes speech time on the main stage
- Complementary Corporate stall (includes one round table and four chairs)
- Front page and event page exposure on Hindu Council website including logo, company slogan and hyperlink to your Web site via an online banner
- License to use "Major Sponsor of Deepavali, Festival of Lights 2007 Fair" in all your advertising and promotions prior to the event. (Subject to review and approval by Hindu Council prior to release.)
- Hourly PA recognition announcements during event
- 8 Free VIP entry passes
- Handout promotional merchandise supplied by you

**Gold Sponsor ( 5 only) \$7,500**

- Logo in print ads
- Logo and link from Hindu Council event page
- Sponsor logo on newspaper ads and fliers
- Full page advertisement in official Souvenir
- Certificate of appreciation presented on the stage
- 5 banner spots (around the stadium)
- Complementary Corporate stall (includes one round table and four chairs)
- 6 Free Entry passes

**HINDU COUNCIL OF AUSTRALIA LTD** ACN 082 437 670

17 The Crescent, Homebush NSW 2140

Dr. Nihal Agar (Chairman) : 0412618893

Website: [www.hindu council.com.au](http://www.hindu council.com.au)

Fax: 02 82089810

Email: [hindu council@hindu council.com.au](mailto:hindu council@hindu council.com.au)

**Silver Sponsor (10 Only)****\$5,000**

- Half page advertisement in official Souvenir
- Certificate of appreciation presented on the stage
- Sponsor logo on newspaper ads and fliers
- Complementary non food display Stall
- 2 banner spots (around the stadium)
- Logo and link from Hindu Council event page
- 4 Free Entry passes

**Entry Ticket Printing Sponsor****\$3,000**

- Name, Logo and message (to be approved by HCA) on rear side of Entry Ticket

**Stalls**

Corporate Stall (marquee approx 3x5)	\$1500	inc. GST
Food stall	\$770	inc. GST
Food stall Double	\$1155	inc. GST
General stall (non-food)	\$550	inc. GST
General stall (non-food) Double	\$770	inc. GST

**Souvenir Advertising Rates**

Back Cover:	\$1650	inc. GST
Inside Cover (Front):	\$1100	inc. GST
Inside Cover (Back):	\$990	inc. GST
Full page:	\$825	inc. GST
Half Page:	\$440	inc. GST

**Notes:**

1. All Payments Must Be Made In Advance
2. All prices are inclusive of GST

For further details please contact:

Website: [www.hinducouncil.com.au](http://www.hinducouncil.com.au)

Email: [deepavalifair@hinducouncil.com.au](mailto:deepavalifair@hinducouncil.com.au)

Dr. Nihal Agar 0412618893 Mr. Surinder Jain 0400123080 Mr. Ashwani Sharma 0411 548 411  
Mr Sanjeev Bhakari 0414971122 Mr. Kapil Bajaj 0425 290 316

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